



Although there is always risk involved, many people choose to invest their earnings, rather than depositing them in a safe bank or savings accounts. If you had money to invest, what would you do? Write about **the advantages** and **disadvantages** involved. Write about 250 words.

Complete the text below. Use one word or phrase in each gap.

downside, service industry, plus points, liquidation, simply, words, interest rates, manufacturing, inflation, profit, stockbroker, shares

Making money grow

It is true that many private investors choose to put their spare money in deposit or savings accounts. The main advantage of this course of action is that the investment is relatively safe. However, the _____ payable on such accounts are traditionally low and may or may not keep pace with _____. If the latter is true, your savings dwindle in real terms. In other _____, when you withdraw your investment, its buying power has decreased.

For this reason, I would prefer to take the risk and invest my money in stocks and _____. With some careful research or advice from a reliable _____ you can identify which sectors of the market are performing well. Nowadays, it is also possible to glean up-to-the-minute information online.

If I had money to invest, I would open an online investment account and buy shares in a company which operates in the _____. This is currently outperforming retail and more traditional sectors such as industry and _____.

The _____ are obvious. You have total control over when you buy shares and which company you are investing in. You can track performance on your PC and choose precisely when to sell your shares. The capital and any _____ accrued is credited to your online account to reinvest or to transfer back into a designated bank account. The _____ of investing in shares is that the risk is great. At any moment, something may happen to cause the value of your shares to decline. This might be a disappointing company report, sudden _____ or external market events. To put it _____, you can lose money just as easily and quickly as you can gain it.

Vocabulary

dwindle - сокращаться, уменьшаться

withdraw - брать назад

glean - тщательно подбирать, собирать (факты, сведения; по мелочам, обрывкам)

share - акция; доля, пай

outperform - превосходить; выполнять лучше (кого-л.)

retail - розничная продажа

accrue - прирастать, добавляться (о процентах, задолженности)

designate - указывать, обозначать

downside - недостаток, обратная сторона

Answer Key

Making money grow

It is true that many private investors choose to put their spare money in deposit or savings accounts. The main advantage of this course of action is that the investment is relatively safe. However, the **interest rates** payable on such accounts are traditionally low and may or may not keep pace with **inflation**. If the latter is true, your savings dwindle in real terms. In other **words**, when you withdraw your investment, its buying power has decreased.

For this reason, I would prefer to take the risk and invest my money in stocks and **shares**. With some careful research or advice from a reliable **stockbroker** you can identify which sectors of the market are performing well. Nowadays, it is also possible to glean up-to-the-minute information online.

If I had money to invest, I would open an online investment account and buy shares in a company which operates in the **service industry**. This is currently outperforming retail and more traditional sectors such as industry and **manufacturing**.

The **plus points** are obvious. You have total control over when you buy shares and which company you are investing in. You can track performance on your PC and choose precisely when to sell your shares. The capital and any **profit** accrued is credited to your online account to reinvest or to transfer back into a designated bank account. The **downside** of investing in shares is that the risk is great. At any moment, something may happen to cause the value of your shares to decline. This might be a disappointing company report, sudden **liquidation** or external market events. To put it **simply**, you can lose money just as easily and quickly as you can gain it.